

Private placement for a sports, health, and educational complex

Business Situation

- We supported a Singapore-based IB firm in drafting a Confidential Information Memorandum (CIM) to raise \$150 million for a Phuket-based sports, health, and educational complex.
- The company had eight subsidiaries across different business lines, with significant intercompany charges.

SGA Support

- The CIM revolved around building an equity story and discussing strategic options.
- The CIM included an industry section covering the macro-economic picture, tourism industry, real-estate industry, health & wellness industry, and sports industry in Thailand, with focus on Phuket.
- Other sections of the CIM included a detailed description of each business stream, a detailed business model, peer analysis, and competitive landscape.
- We provided end-to-end design, graphics, and editorial support to ensure the CIM met the look and feel standards of our client.



To know more about our Investment Research Services write to us on investmentresearch@sganalytics.com or contact us on **+1 315 503 4760**