

Equity raise for a broadband service provider

Business Situation

- We supported a New York-based mid-market boutique IB firm in drafting a pitchbook for a broadband service provider.
- The project involved raising \$50 million from institutional investors/strategic investors to promote the company's' breakthrough technology targeted at counties in the US with no access to broadband internet.

SGA Support

- Drafted a comprehensive pitchbook covering sections on broadband connectivity landscape, market opportunity, technology overview, the network architecture and infrastructure, key management, and growth objectives.
- Identified key players and prepared line profiles giving specific insights on their business and financials.
- Created a dynamic financial model by researching the targeted US counties and the unserved broadband population, building a revenue model based on the customer base (residential, business, and enterprise), and projecting the financial statements.
- Provided end-to-end design and graphics support to ensure the investor deck was ready to publish.



To know more about our Investment Research Services write to us on investmentresearch@sganalytics.com or contact us on **+1 315 503 4760**